



# Gauri Sawhney

I am a student at Pearl Academy Delhi, pursuing Fashion Media and Communication. I'm an enthusiastic and optimistic person, constantly eager to learn and develop new skills. Over the course of my studies, I have developed strong creative and analytical skills with an eye for detail.

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For Portfolio, visit the following link:

<https://www.gaurisawhneyportfolio.com>

## Education

### Under Graduation

Pearl Academy  
Fashion media and communication  
[2021-2025]

Delhi University, Sol  
Bachelor of Arts  
[2021-2024]

### Senior Secondary

Bal Bharti Public School  
[2008-2021]

## Experience and Achievement

June 2024 - December 2024

### Social Media & Graphic Design Intern, Studio Audela

I manage and curate content for social media, including creating mood boards, planning photoshoots, designing grids, and producing graphic content to enhance brand identity.

December 2023

### Marketing Project, Typsy Beauty

For a live industry project, I worked with the brand to boost sales by brainstorming event ideas and developing strategies to enhance customer engagement.

October 2023

### Intern, NoughtOne X Lakme Fashion Week

I managed front desk and backstage operations, serving as the initial point of contact for guests while ensuring smooth coordination between the teams.

Freelance

### Researcher, Apparel Export Promotion Council

I collaborated with the team to research and analyze emerging trends using insights from WGSN, ensuring our content aligned with the latest industry developments.

June 2021

### Social Media Intern, Social Tab

I managed social media for brands including Geetanjali Salon, Burgill, and Nomad Pizza, curating content, brainstorming creative ideas, and ensuring a cohesive digital presence.

Received excellence award from Pearl Academy

## Skills

- MS Excel
- Illustrator
- Photoshop
- Indesign
- Figma
- Canva
- Layouting
- Marketing
- Creative Direction
- Content Writing
- Research & trend forecasting